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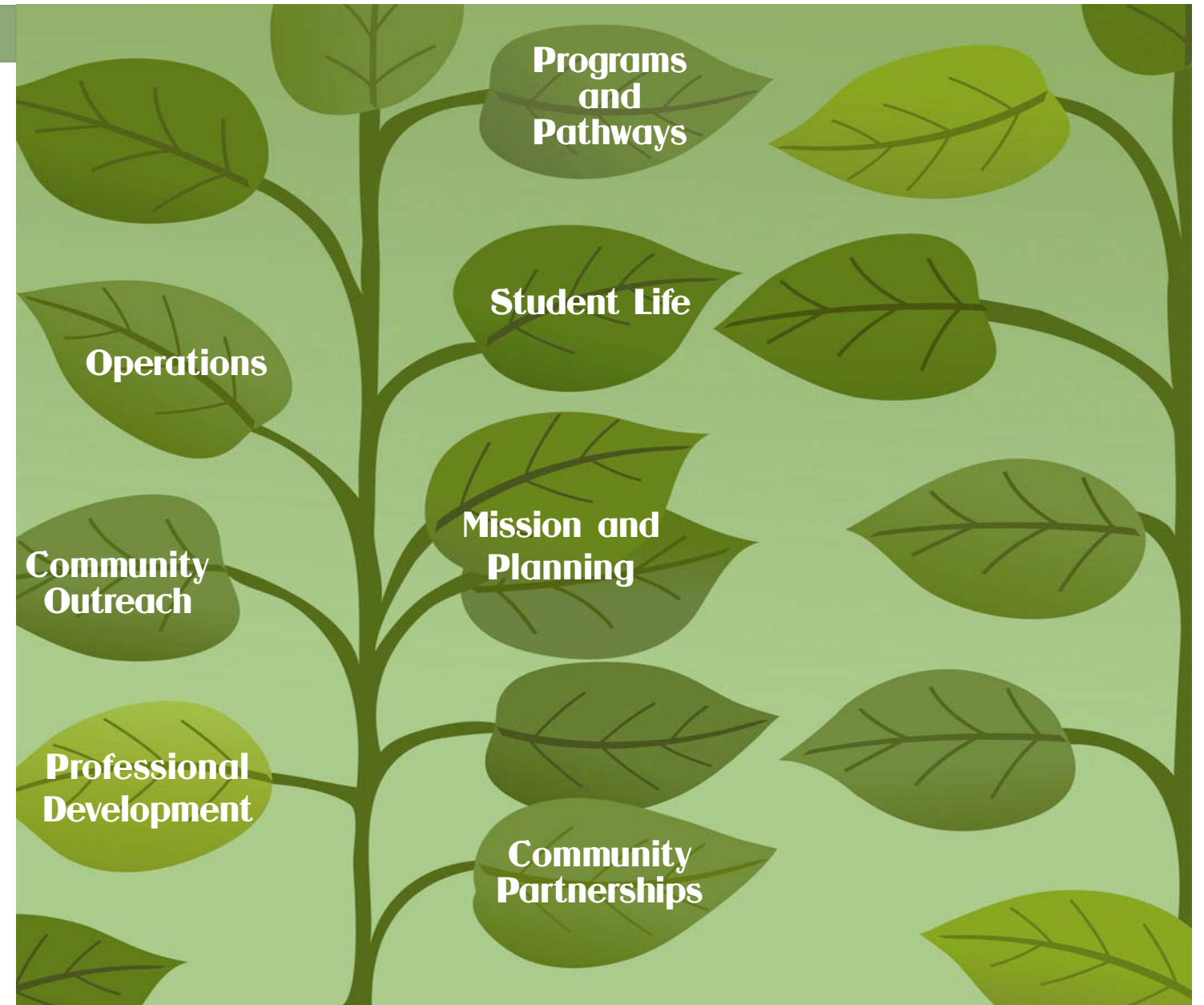


Conference Planning Committee

Marilyn Lane - Clatsop CC ■ Connie Lee - COCC ■ Joanne Truesdell - Clackamas CC
Joyce Garrett - COCC ■ Lee Salter - UCC ■ Patrick Lanning - Chemeketa CC
Tom Keel - UCC ■ Peter Angstadt - RCC ■ Jim Harper - PCC ■ Bob Morris - Mt. Hood CC

Oregon Community College Association Conference

October 29-30, 2009
Lane Community College - Center for Meeting & Learning
www.occa17.com ■ 503-399-9912



Ensuring a Sustainable Future Conference Program



2009 Annual Conference
October 29-30
Center for Meeting and Learning - Lane Community College
Eugene, OR

General Session Speakers

Thursday, October 29

9:45 a.m. - 11:00 a.m.

Martha Kanter
Creating a Just and Sustainable Future for Our Nation's Community Colleges



Under Secretary Martha Kanter will address the administration's higher education agenda and the President's goal for America to have the best educated, most competitive workforce in the world by 2020.

Martha J. Kanter was nominated by President Barack Obama on April 29, 2009, to be the Under Secretary of Education and was confirmed by the Senate on June 19, 2009. In this position, she reports to Secretary of Education Arne Duncan and oversees policies, programs, and activities related to postsecondary education, vocational and adult education, and federal student aid. From 2003 to 2009, Kanter served as chancellor of the Foothill-De Anza Community College District, one of the largest community college districts in the nation, serving more than 45,000 students with a total budget of approximately \$400 million. She is the first community college leader to serve in the under secretary position.

3:50 - 5:00 p.m.

J. Noah Brown
Access for Success: The New Accountability Imperative for Community Colleges



The session will review new national imperatives focusing on student success and on increasing the number of Americans with a college degree. Neither comes at the expense of maintaining an open door and access to a wide array of individuals. To the contrary; access for success further strengthens the role of community colleges as transformative institutions, while ensuring greater accountability to communities, states and the nation as a whole.

J. Noah Brown was named the fourth president and chief executive officer of the Association of Community College Trustees (ACCT) by October 1, 2005. An experienced association executive specializing in public policy, legislative advocacy, and strategic planning, Noah is a nationally recognized authority on community college governance.

Friday, October 30

10:00-11:00 a.m.

Ken Patchett
Kaleidofocus



Kaleidofocus is the act of doing too many things at once and doing none of them well. In this era of double digit enrollment and reduced budgets, a focus on leadership and community involvement is of paramount importance to community colleges. Find out how to successfully lead your organization through the maze of challenges.

Ken Patchett is the Hardware Operations Manager for Google, responsible for managing the company's presence in Asia. Prior to this position, he was the Site Operations Manager in The Dalles, Oregon, overseeing the operations at The Dalles' data center and assisting in the set-up of Google's new data centers throughout the US, including Council Bluffs, IA; and Pryor Creek, OK. Born in Germany, Ken lived in several US states before finally settling in Oregon. His career has spanned from mechanical engineering for a pulp paper manufacturing company, to rising through the ranks of Compaq and Microsoft as a Data Center Manager, before being recruited by MSN to initiate their Global Network Operations team. He has been with Google since December 2006.

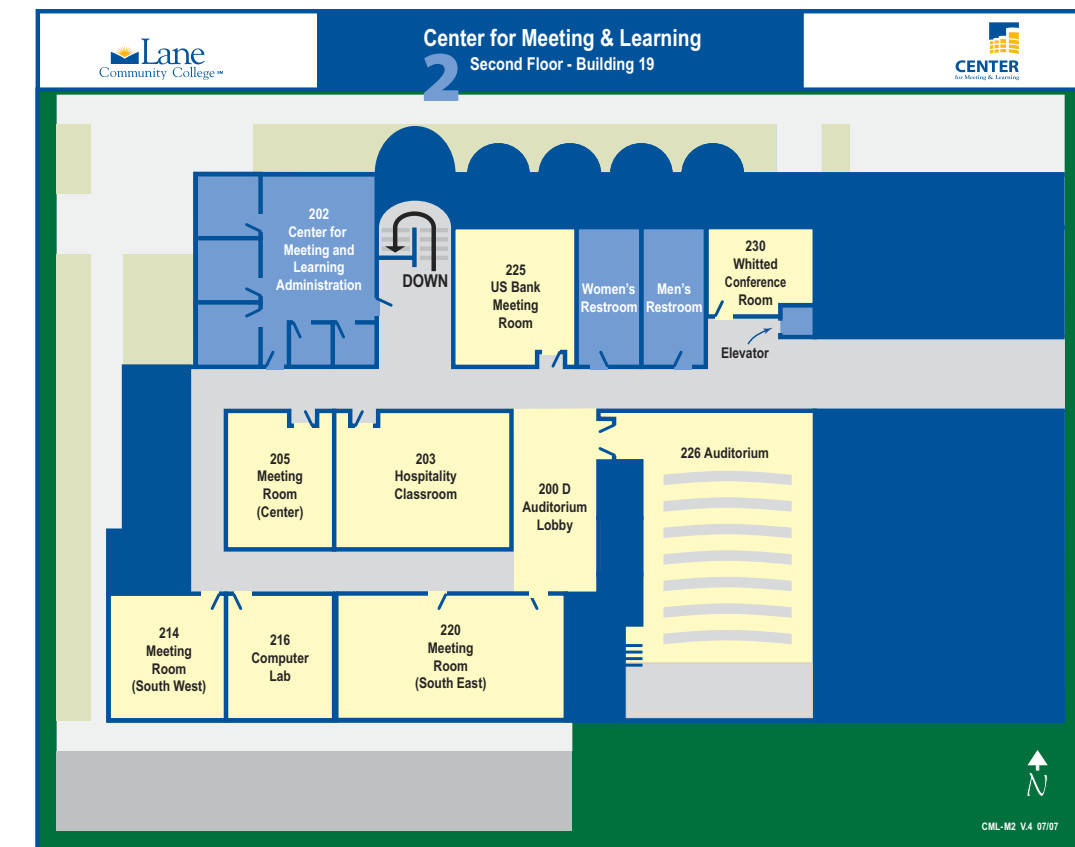
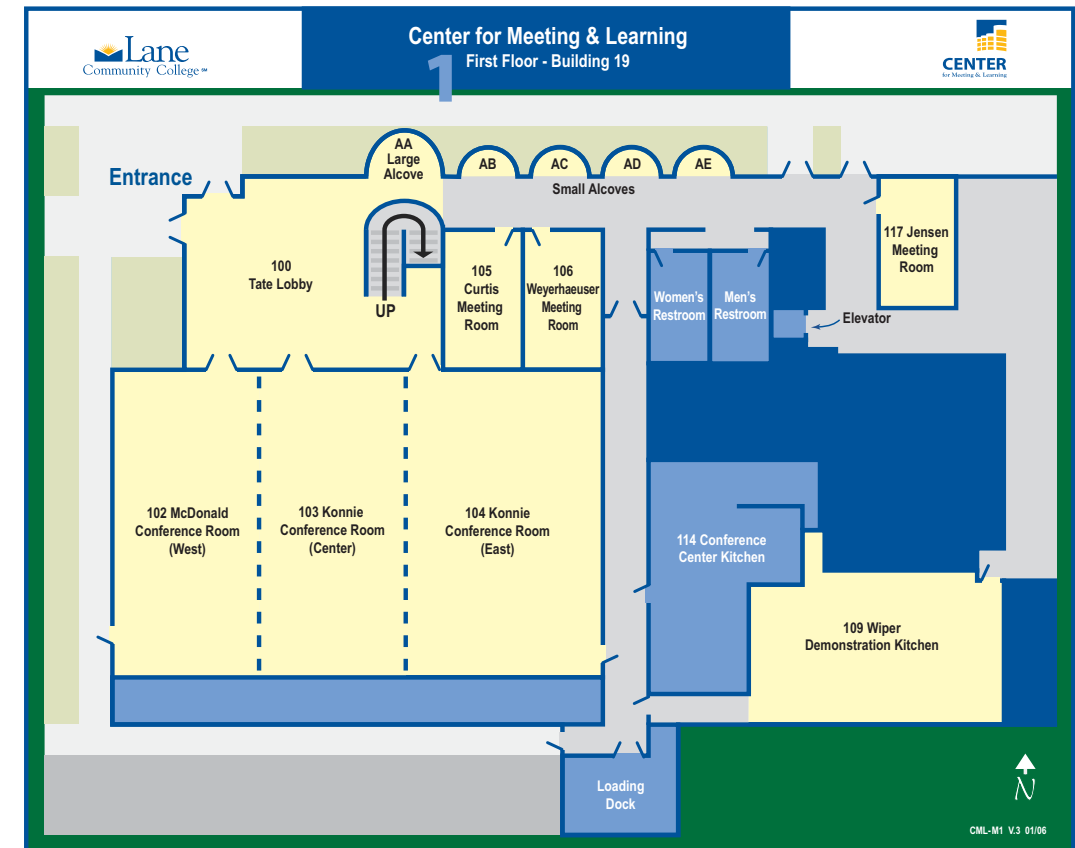
2:50 - 4:30 p.m.

Patrick M. Callan
Measuring Up: Assuring Oregon's Community Colleges Are Sustainable in a Global Education Marketplace



Patrick will provide a commentary of all the conversations and sessions he has heard during the two-day conference. He'll make observations, comments and pull together everything you have heard within the context of sustainability. Don't miss this insightful wrap-up.

Patrick M. Callan is president of the National Center for Public Policy and Higher Education. He has previously served as executive director of the California Higher Education Policy Center, the California Postsecondary Education Commission, the Washington State Council for Postsecondary Education, the Montana Commission on Postsecondary Education, and as vice president of the Education Commission of the States. Mr. Callan is the author of many articles and papers on education, educational opportunity, public accountability, financing of higher education, and leadership.



Schedule At A Glance

Thursday, October 29

7:30 - 9:00 a.m. Room #205	Pre-Conference Session
9:00 a.m. Tate Lobby	Registration
9:00 a.m. Auditorium Lobby	Exhibits Open
9:00 a.m. Auditorium Lobby	Refreshments
9:45 - 11:00 a.m. Room #103	Opening General Session
11:05 - Noon Rooms #205 #225 #214 #103	Break-out Sessions
12:15 - 1:30 p.m. Room #104	Luncheon
1:40 - 2:40 p.m. Rooms #205 #225 #214 #103	Break-out Sessions
2:50 -3:50 p.m. Rooms #205 #225 #214 #103	Break-out Sessions
3:50 - 5:00 p.m. Room #104	General Session
6:00 p.m. Tate Lobby	Reception
7:00 - 9:00 p.m. Room #104	Dinner Howard Cherry Awards

Friday, October 30, 2009

7:30 a.m. Auditorium Lobby	Registration
8:00 a.m. Room #220	Exhibits Open
7:30 -8:30 a.m. Room #103	Breakfast
8:40 - 9:40 a.m. Room #104	Panel Presentation
10:00 - 11:00 a.m. Room #104	General Session
11:05 - Noon Rooms #205 #225 #214 #103	Break-out Sessions
12:15 - 1:30 p.m. Room #103	Luncheon
1:40 - 2:40 p.m. Rooms #205 #225 #214 #103	Break-out Sessions
2:50 -4:30 p.m. Room #103	Closing General Session

Be sure to visit the exhibitors during refreshment breaks. All exhibits are located on the 2nd floor.

Coffee Service
Auditorium Lobby 2nd floor
9:00 a.m. and 11:00 a.m.

Afternoon Breaks
Auditorium Lobby - 1:30 p.m. on Thursday
Auditorium Lobby - 1:30 p.m. and 2:30 on Friday

The Schedule



Thursday, October 29

7:30 a.m. Room #205	Pre-Conference Special Session
9:00 a.m. Tate Lobby	Registration
9:00 a.m. Auditorium Lobby	Exhibits Open
9:00 a.m. Auditorium Lobby	Refreshments
9:45 - 11:00 a.m. Room #104	Opening Session
11:05 a.m. - Noon	Break-Out Sessions
Student Success Indicators (Room #225 - Programs & Pathways) An in-depth look at Oregon community college student performance and emerging practices for improving student success. Participants in this session will learn about one state's experience with defining what success means for community college students, and the framework for and indicators of student success. Cam Preus - Commissioner, CCWD Laura Massey - PCC, Institutional Effectiveness Director	

So You Think You Want To Be A President?

If you think you want to be a community college president, this workshop is for you!
We'll focus on how to prepare, personally and professionally to apply for a community college presidency. Two Oregon community college presidents and a board member will lead this dialogue. You will also have the opportunity to have your questions answered in this open forum.

Preston Pulliams
District President, Portland Community College
Rita Cavin
President, Linn-Benton Community College
Jim Harper
District 4 Board Member, Portland Community College

Thursday, October 29
Preconference Special Session
7:30 a.m. - 9:00 a.m.

Friday, October 30 (continued)

1:40 - 2:40 p.m. Break-Out Sessions

Redesigning Career Technical Programs for On-line Presentation
(Room #225 - Programs & Pathways)
With a decrease in public funding, strategies that promote quality of student learning while being fiscally sustainable are important for all community colleges. Rethinking instructional practices and moving select career technical programs on-line is one way to meet this challenge.
Sonya Christian - LCC, VP Academic & Student Affairs
Mark Williams - LCC, Director, Academic Technology

Vision for the Future: Preparing Students to Create and Live in a Sustainable World
(Room #214 - Programs & Pathways)
Learn how to integrate practices that support and improve the health of systems that sustain life and equip and educate students and staff to participate in building a socially diverse, just and sustainable society.
Susie Cousar - LCC Faculty, Health & Physical Education
Jennifer Hayward - LCC, Sustainability Coordinator
Margaret Roberston - LCC Faculty, Advanced Technology

Sustaining Your College with Fewer Dollars
(Room #205 -Operations)
Board members in the trenches will provide innovative and creative ways of managing a community college with fewer dollars while serving more students and maintaining a high quality of education.
Gerry Watson - Board member - Chemeketa CC
David Bridgham - Board member - Southwestern OR CC
Marilyn Lane - Board member - Clatsop CC
Chuck Clemans - Board member - Clackamas CC

The Rising Cost of Textbooks
(Room #104 - Student Life)
The resolution of this national issue will take time, but many solutions are being explored in Oregon and Washington. Find out how the national "Affordable Textbooks" campaigns can benefit Oregon's community college students.
Richard Higgins - Architect and member Oregon Student Public Interest Research Group (OSPIRG)

2:50 - 4:30 p.m. Closing General Session
Room #103 Pat Callan

Comprehensive Enrollment Management to Promote Fiscal Sustainability
(Room #214 - Operations)
Having courses and programs available for students with limited resources is critical for the economic development and well being of the region and state. Managing operational details of scheduling and using data to guide decisions is a critical piece of the puzzle.
Sonya Christian - LCC VP, Academic and Student Affairs
Don McNair - LCC Executive Dean - Academic Affairs
Craig Taylor - LCC Director - Institutional Research

Social Media - Getting Your Message Out
(Room #205 - Community Outreach)
This summer, Portland Community College put its mascot, Poppe Panther, on Facebook and Twitter. Twenty-one days later, the panther had a total of 2,300 Twitter followers; that's more than 110 new followers every day! Links leading back to PCC's online stories or Web pages generated traffic from 210 visitors. Average amount of time it takes PCC Public Affairs to post? Sixty seconds per day. And your college can do the same.
Dana Haynes - PCC Public Affairs Manager
James Hill - PCC, Writer
Gabriel McGovern - PCC, IT Genius

The Life by Design NW Model: Building Sustainable Community Partnerships
(Room #103 - Community Partnerships)
Learn how nine public, nonprofit and business entities joined together to create a solution for adults 50+ around the issues of life planning, employment, volunteering, community lifelong learning and active living. Find out how PCC partnered in this grant process.
Neal Naigus - PCC, Assistant to the District President
Karen Shimada, MPH - Executive Director, Life by Design NW
Tami Matthews - Communications Director, Life by Design NW
Shannon Lawler -Website Editor

12:15 - 1:30 p.m. Luncheon
Room #104 Martha Kanter

1:40 - 2:40 p.m. Break-Out Sessions

New Developments in Oregon's Ethics Law
(Room #225 - Mission & Planning)
This session will provide an update about changes made to Oregon's ethics law that will go into effect on January 1, 2010. The changes passed during the 2009 Legislative Session address concerns raised about the implementation of SB 10 (2007). Changes related to gifts and entertainment will be highlighted. In addition, an update will be provided on the lawsuit challenging SB 10.
Karen Smith - OCCA General Counsel

The Schedule

Thursday, October 29

(continued)

1:40 - 2:40 p.m. Break-Out Sessions

Applied Baccalaureates - What Does This Mean for Community Colleges?

(Room #214- Programs & Pathways)

Some community colleges are now offering specific baccalaureate degrees. This session will review the development of this new paradigm, discuss the rationale and summarize some of the concerns and challenges that community colleges faced in other states when offering baccalaureate degrees.

Loretta Seppanen - Assistant Director of Research & Analysis, Washington State Board For Community & Technical Colleges

Joe Johnson - OCCA Senior Policy Analyst

Difference Power & Responsibility

(Room #205 - Programs/Pathways/Professional Development)

This session will explore the national award winning Difference, Power and Responsibility curricular initiative and how it promotes social/human resources sustainability by increasing faculty and student cultural competency. DPF provides one approach to meeting the upcoming Cultural Literacy Requirement for AAOT.

Liz Goulard - Chemeketa CC, VP of Academic Services

Patricia Antoine - Chemeketa CC, DPR Coordinator

Melissa Johnson - Chemeketa CC, DPR Facilitator

Ensuring a Sustainable Future by Maximizing Student/Customer Value While Minimizing Waste

(Room #103 - Operations)

Find out how one college is attempting to become a lean learning organization by creating more value for its students/customers with fewer resources.

Larkin Franks - MHCC, Vice President - Instruction

Dave Shields - Member, MHCC District Board of Education

Michael Martyn - Principal, SISU Consulting Group

John "Ski" Sygielski - MHCC President

Howard Cherry Awards Banquet

Thursday, October 29

6:00 p.m. Reception

7:00 p.m. Dinner and Awards

Celebrate the contributions local advocates, administrators and board members have made to the work of community colleges.

The Howard Cherry Awards Banquet is your opportunity to thank the individuals who have invested time and talent in assuring the success of Oregon's community colleges.



2:50 - 3:50 p.m. Break-Out Sessions

Student Engagement: A Critical Component for Student Success

(Room #225 - Programs/Pathways/Operations)

Moving from "Freedom to Fail" to "Right to Succeed" culture is one way Lane Community College is improving the persistence and success of students. Find out about proven practices to increase student engagement and increase their degree achievement.

Anne McGrail - LCC, Faculty/ Learning Communities Coordinator

Mary Parthemer - LCC, Director TRiO and Title III

Mission, Planning, and Leadership: More Than the Sum of its Parts

(Room #214 - Mission & Planning)

Framing the conversation: utilizing complex-adaptive systems theory, this session will explore how board members and presidents are called upon to lead within their colleges, AND how community colleges are called upon to lead within their communities.

Greg Hamann - President, Clatsop Community College

Dr. Marilyn Lane- Board Member, Clatsop Community College

Greening Education: Sustainability Training Modules

(Room #205 - Programs/Pathways/Community Partnerships)

In order to be labor market responsive, colleges must be able to develop education and training materials in real-time at the speed of business. Mt. Hood Community College and Portland Community Colleges have teamed to develop modularized "sustainability curriculum" that can be inserted into any existing program of training (manufacturing, health care, office and green building industries).

Paul Wild - PCC Director of Customized Workplace Training

Kelli Walker-MHCC, Director of Economic & Workforce Development

Heather Ficht - Regional Business Services Manager, Worksystems,

Sustainable IT Systems: Meeting Exponential Growth in Technology Needs with Declining Dollars

(Room #103 - Operations)

The growing use of technology is not just a trend in Oregon or the nation - it's global. Meeting these needs is a complicated equation with multiple variables - employee technology, competency and infrastructure. LCC has developed systems to support these needs in a fiscally sustainable manner.

Sonya Christian - LCC VP Academic & Student Affairs

Todd Lutz - LCC Chief Information Officer

3:50-5:00 p.m.

Room #104

General Session

J. Noah Brown

6:00-7:00 p.m.

Tate Lobby

Reception

Sponsored by

Lane Community College

7:00 - 9:00 p.m.

Room #104

Howard Cherry Awards Banquet

Friday, October 30

7:30 a.m.

Auditorium Lobby

Registration

7:30 a.m.

Auditorium Lobby

Exhibits Open

7:30 - 8:30 a.m.

Room #104

Breakfast

8:50 - 9:50 a.m.

Room #103

Special Session with Speaker of the House - Dave Hunt

10:00 - 11:00 a.m.

Room #103

General Session

Ken Patchett

11:05 a.m. - Noon

Break-Out Sessions

Strategic Leadership to Green the Curriculum and the Campus: PCC Case Study

(Room #225- Programs/Pathways/Operations)

Portland Community College is moving its large multi-campus district forward to meet the demands of the green economy. Learn the process by which the college is re-engineering and expanding its degree programs and achieving NetZero energy, water and waste while it becomes a living lab for its green technical education programs.

Denise Frisbee - PCC, Board Chairman

Linda Gerber - PCC Sylvania Campus, President

John McKee - PCC Sylvania, Dean of Science and Engineering

Legislative Panel

(Room #214 -Community Outreach)

Join Senator Chris Edwards, Representative Phil Barnhart, and OCCA Legislative Director John Wykoff or an analysis of the last session and a look ahead at what the Legislature's work during the February 2010 supplemental session - and beyond - might mean to Oregon's community colleges. They will talk about the challenges and how the Legislature may approach what they know will be a tough month.

Putting Oregonians Back To Work Community Colleges Lead the Way

Speaker Hunt will discuss the role he believes community colleges play in growing Oregon's economy, especially in the midst of a recession, and how the Legislature has worked to recognize that role.

Oregon House Speaker Dave Hunt is serving his fourth term in the Oregon House of Representatives.

First elected to the House in 2002, Speaker Hunt was elected by his Democratic colleagues as Majority Leader in 2006. In 2009, he was elected Speaker of the House. Speaker Hunt's reputation is one of a pragmatic problem-solver who works across party lines to get things done.

Friday, October 30

8:50 a.m. - 9:50 a.m.

Creating a Message: Skills2Compete

(Room #205 - Mission & Planning)

Last year, Oregon launched a national Skills2Compete Campaign to change the debate around postsecondary education and skills training to create a national guarantee that every U.S. worker will have access to the equivalent of at least two years of education or training past high school—leading to a vocational credential, industry certification, or one's first two years of college. Come learn about Oregon's Skills2Compete Campaign and how you can use the materials and message.

Agnes Balassa - The Workforce Alliance, Western Regional Field Director

Utilizing Community Partnerships to Develop Real World Applications and Policy Support

(Room #103 -Programs/Pathways/Community Partnerships)

Knowledge or solutions to problems cannot be accomplished in isolation nor with ingrained methods that have been tried and failed. The development of new solutions and new paradigms for problem solving and partnerships are critical for success.

Patrick Lanning - Chemeketa CC, Dean, Instructional Services

Renee Stoops - Chemeketa CC, Director, Sustainable Plant

Research and Outreach

12:15 -1:30 p.m.

Room #104

Luncheon

Mark Your Calendar
2010 OCCA
Annual Conference
November 4-6
Sunriver Resort