

OCCA BOARD MEETING

Location: Umpqua Community College, Roseburg, Oregon

Date: Friday, May 21, 2010

Time: 12:00 a.m. to 4:00 p.m.

ATTENDANCE:

Ernie Keller, President (Columbia Gorge)	Frank Toda (Columbia Gorge)	Harold Williams (Portland)
Art Hill (Blue Mountain)	Gerald Hamilton (Klamath)	Peter Angstadt (Rogue)
James Middleton (Central Oregon)	Susie Johnston (Lane)	Dean Wendle (Rogue)
Ed Dodson (Chemeketa)	Robert Ackerman (Lane)	Patti Scott (SOCC)
Joanne Truesdell (Clackamas)	Greg Hamann (Linn Benton)	Rick Howell/Julie Kremers (SOCC)
Chuck Clemans (Clackamas)	Dave Shields (Mt. Hood)	Blaine Nisson (Umpqua)
Judith Ervin (Clackamas)	David Rule (Portland)	Tom Keel (Umpqua)
Lindy Overton Clatsop)	Jim Harper (Portland)	Bob Bell (Umpqua)
		Andrea Henderson (OCCA)

OTHERS

Cam Preus (CCWD)	John Wykoff (OCCA)	Karen Smith (OCCA)
Rebecca Cozart (OCCA)	Joe Johnson (OCCA)	Megan Jensen (OCCA)
Krissa Caldwell (CCWD)	Paul Fisher (OEA)	

A. Introductions (Ernie Keller)

B. Consent Agenda

- 1) 2/26/10 Board Minutes
- 2) February/March/April/May Executive Committee Minutes

MOTION: Judith Ervin moved to approve the board minutes and the executive committee minutes as amended.

SECOND: Susie Johnston seconded.

VOTE: Passed, no opposition.

C. Discussion Items

1. Applied Baccalaureates (Cam Preus)

Cam explained that although state statute currently prohibits community colleges from offering applied baccalaureate degrees, applied baccalaureate-type programs are already in place within the Oregon University System and additional legislation is not necessary. Some work is necessary to articulate the associate of applied science degree at community colleges to the bachelor's of applied science degree. Applied baccalaureate degrees should focus on filling workforce needs. The draft report proposes that \$700,000 be dedicated to continue research to ensure that a student is able to seamlessly transfer. If there is interest in a particular degree program down the road and the four-year institutions do not choose to offer an applied baccalaureate, community colleges could look at building a program.

2. Semesters/Quarters Report (Cam Preus)

Cam noted that the group is studying curriculum changes and the resulting changes to the administrative operating system. Portland State University, Portland Community College, Rogue Community College and Southern Oregon University are operating as test cases to study the cost impact of a switch to semesters, which was first estimated to around \$15 million over three years and which is now estimated to be \$65-\$70 million over a five-year period. The committee has not made a final recommendation but it is unlikely to support a conversion to semesters.

3. Oregon Higher Education Alliance (Andrea Henderson)

The Oregon Higher Education Alliance continues to meet and discuss ways to support and advocate for post secondary education. Andrea noted that she is collecting ideas for a new name for the group. The focus at this point is to organize the business community for advocacy during the next legislative session. Andrea is drafting a proposed work plan for the business community to use and will present it at the next board meeting. The alliance would like to sponsor a summit to talk about advocacy and post-secondary education. In addition, the group would like more board members from outside the Portland metro area. Please submit suggestions to Andrea.

4. Kitzhaber's Education Proposal (Andrea Henderson)

Andrea noted that it is important for OCCA to consider the education proposals from both candidates for governor. Andrea plans to contact candidate Chris Dudley for information on his ideas about funding education. John Kitzhaber has released an extensive policy paper on education as part of his gubernatorial race. Andrea asked that board member read Mr. Kitzhaber's education proposal for further discussion and provide comments about his proposed switch from enrollment-based funding to outcome-based funding, as well as any other ideas included in the proposal. Board members discussed that the proposal appears to be a very general outline that focuses more on K-12 education than higher education.

5. Opportunity Grant Update (John Wykoff)

At the April 23 Board meeting of the Oregon Student Assistance Commission, the Commission accepted the resignation of its Executive Director, Dennis Johnson and appointed Mike Marsh interim Executive Director.

Marsh has 35 years of experience in financial management, primarily with state government. He served as the state budget director from 1990 to 1993 and completed his career with the state as deputy director of the Oregon Department of Transportation. Marsh will serve as OSAC's interim executive director until the Commission completes its selection of a permanent appointee, which the Governor's office and the Commission want concluded by the end of June. Johnson will serve in a consulting capacity to OSAC, also through the end of June.

Policy Going Forward for the Program

For the current biennium Opportunity Grants funds are being apportioned by sector with the community college portion being the highest at 48 percent. However, moving forward, the Governor's office will ask the Opportunity Grant Steering Committee to adopt policy in which the awarding period and the disbursement period would be separated. Though they have only talked in conversation about the idea, they will bring a proposal to the May Steering Committee. In theory, the idea would allow OSAC to look at how many students are eligible and then, based on available funds, would tell students whether they received an award later.

OCCA will continue to advocate that any changes to award and disbursement policy cannot disproportionately disadvantage students in the community college sector.

D. Action Item

1. Adoption of 2011 Capital Construction Request (Joe Johnson)

In January, each of Oregon's seventeen community colleges submitted up to three capital construction projects for review by a capital construction steering committee. The list was developed with the strong

cooperation of each college and with each college's willingness to work together to provide a list with which everyone is comfortable and meets as many needs as possible.

An administrative rule provides the framework for a review of the projects. The steering committee, after a discussion about both the pragmatic and political issues involved, ranked the projects into three "Tiers". Projects ranked as "Tier #1" projects are those that OCCA asks the legislature to fund in the 2011 legislative session. Tier #2 projects will become the starting point projects for the 2013 legislative session funding request. The Oregon President's Council has reviewed the list and agreed with the recommendations. They are fully aware of the process and understand that projects not funded in this session will move to the top of the list for the next biennium.

OCCA has achieved success in garnering funding for its projects because of this prioritized list. Legislators appreciate its conciseness and have recognized the colleges for their willingness to support each other in requesting funds for capital construction that benefit their communities. The final Capital Construction Rank Order List will be provided to the board of directors for approval at the May 21 meeting. Once the OCCA board of directors approves the list the State Board of Education will adopt it as well. The list will then be forward to the Governor for funding during the 2011 legislative session.

MOTION: Peter Angstadt moved to approve the current capital construction projects ranking list for recommendation to the Governor and legislature for funding, and that OCCA lobby for Tier 1 during the next session.

SECOND: Ed Dodson seconded.

Discussion: Dave Shields raised concerns about how the rankings. The suggestion was made to look at the ranking process for future sessions.

Ernie Keller called the vote.

VOTE: Passed, no opposition.

2. Adoption of 2011 Funding Request (Andrea Henderson)

The funding request number has not been determined. The EBL needs to be calculated before moving forward. The funding request will be derived by adding the EBL, enrollment growth, and personnel costs. The OCCA staff requests board approval of the methodology for the legislative ask for the 2013 legislative session. The OCCA executive committee and the State Board of Education executive committee met to discuss the principles and framework used to underpin the request for funding to the governor and Legislature. However, not all numbers are available which will be used, so the Board is asked to adopt the principles and the methodology today. The State Board will then forward to the governor by August 1.

The ask this year represents a departure from previous requests in two significant areas. First, the request for enrollment growth funding will ONLY include funding for the enrollment growth colleges have already experienced, but will not include a request for funding for additional growth. Essentially, we will argue that without further funding we will see a decline in enrollment and an inability to continue to serve the number of Oregonians who have turned to community colleges in the economic crisis.

Secondly, the request will include an amount for personnel costs. This derives from the discussion about our EBL and effort to make the community college EBL similar to that of state agencies. Therefore the ask will include an amount similar using a similar methodology as the state agency requests.

Principles for 2011 Community College Budget Request:

- Community colleges are the first responders in this economic crisis and must be able to serve of all Oregonians who need access to education to get or keep a job.
- The community college budget request should reflect the increased cost of serving all the additional students who have turned to community colleges in the past two years.
- The community college budget should also include an appropriate amount for salary increases using a methodology similar to that of state agencies.
- The value of an FTE should be funded at the same percentage increase/decrease of the overall EBL.
- A capital construction request to expand capacity in a community and spur economic activity should include a prioritized list of one request from each college .

MOTION: Chuck Clemens moved to approve the methodology for the legislative ask for the 2013 legislative session.

SECOND: Rick Howell seconded.

VOTE: Passed, no opposition.

3. Adoption of Federal Funding Resolution(Andrea Henderson)

Sen. Tom Harkin has proposed legislation (S 3206 – Keep Our Educators Working Act), which provides \$23 billion in support to states to help avoid cuts to education, including K-12, community colleges, and universities. If approved, the money would be distributed to the states using the same formula as last year’s stabilization fund. It also includes similar maintenance of efforts requirements on the states to avoid legislatures using the money as backfill. Passage of this bill would help to close the projected budget shortfall for next the biennium.

OCCA staff provided a resolution for the board to adopt urging passage of this legislation.

MOTION: Rick Howell moved to adopt a resolution urging passage of SB 3206, the Keep Our Educators Working Act.

SECOND: Jim Middleton seconded.

VOTE: Passed, no opposition.

4. Adoption of OCCA 2010-2011 Budget (Jim Middleton)

The budget for FY 2010-2011 has been reviewed by the OCCA finance committee and presented to the OCCA board of directors for initial review on February 26, 2010. The budget was prepared using the following assumptions:

1. No dues increase over FY2009-2010.
2. No salary increases over FY2009-2010.
3. Interest income has been estimated based upon current returns.
4. Expenses have been budgeted as close to actual as possible based on last year’s numbers and a thorough review of anticipated expenditures for the upcoming fiscal year.

- MOTION:** Ed Dodson moved to approve the proposed OCCA budget for FY2009-2010 as presented.
- SECOND:** Dean Wendle seconded.
- VOTE:** Passed, no opposition.

5. Appointment of OCCA Executive Committee (Ernie Keller)

2010-2011 Vice President – Susie Johnston, Nominee

Susie Johnston serves as a member of the Lane Community College board of directors. She was elected in 2005. This will be Ms. Johnston's second year on the OCCA executive committee.

2010-2011 Secretary– Jim Middleton, Nominee

James Middleton has been President of Central Oregon Community College since 2004. This will be his first year on the executive committee.

2010-2011 Treasurer– Patty Scott, Nominee

Patty Scott is the President of Southwestern Oregon Community College. This will be Dr. Scott's first year on the executive committee.

2010-2011 At-Large Board Member – Judith Ervin, Nominee

Judith Ervin is a member of the board at Clackamas Community College. She was elected in 2005. This will be Ms. Ervin's first year on the executive committee.

2010-2011 At-Large Board Member – Dean Wendle, Nominee

Dean Wendle serves as a member of the Rogue Community College board of directors. Mr. Wendle is a former OCCA president. This will be his third year on the executive committee.

- MOTION:** Blaine Nisson moved to approve the slate of candidates for the 2010-11 OCCA Executive Committee.
- SECOND:** Chuck Clemens seconded.
- VOTE:** Passed, no opposition.

6. OSBA/OCCA Committee Appointments (Andrea Henderson)

Andrea has met with Kevin McCann, executive director of OSBA, to discuss the relationship between OCCA and OSBA. OCCA pays yearly dues of \$4600 to OSBA for the membership of all 17 colleges. As recently as 2002, OCCA shared office space with OSBA. However, the relationship between OSBA and OCCA has not been analyzed in at least a decade and it is time to look at how OSBA and OCCA can work together to serve the needs of board members around the state. A committee of board members from both organizations will be formed to meet and discuss the relationship. OSBA has already appointed three members to serve and the OCCA board needs to appoint three members.

- MOTION:** Dean Wendle moved to appoint Jim Harper, Ed Dodson, and Judith Ervin to the OSBA/OCCA committee.
- SECOND:** Susie Johnston seconded.
- VOTE:** Passed, no opposition.

E. Reports

1. OCCA President (Ernie Keller)

Ernie shared thoughts about his year as OCCA board president.

OCCA STAFF: Our association has a gifted, skilled, experienced and professional staff. They would be the first to tell you they don't always get it right or their way every time but in my opinion they virtually "always do the right things". It is clear to me that their only aim is to do the best for Oregon's community college students. They provide sound supported recommendations; seek advice from a wide source of interested parties and forums. As a team I'm very proud of their accomplishments not the least of which is establishing excellent affiliations with the legislature, the executive department , Dept. of Community Colleges and Workforce Development and many other important agencies. Staff is also expert at conducting OCCA special events with routine professionalism.

OCCA/OPC: It goes without saying that the Oregon Presidents Council has great leadership and is effectively supported by the member presidents and Andrea. They manage very well to recognize the differences and the needs of urban, suburban, and rural colleges. The OPC keeps communications open with the Dept. of Community Colleges and Workforce Development. Collaboration efforts like the capital construction projects is the envy of other agencies and useful to the governor and the legislature

OCCA EXECUTIVE COMMITTEE: This sub-committee has been an effective extension of the OCCA Board. It has achieved its functions by meeting to make recommendations and in some cases decisions about internal and external issues. This is done when attention to an issue is required between regular association meetings .The sub-committee can also provide immediate feedback to Andrea and staff.

OREGON STATE BOARD & DEPARTMENT OF COMMUNITY COLLEGE AND WORKFORCE DEVELOPMENT: As an organization we stay connected by attending the meetings. Both staff and our board members attend State Board Meetings. A major collaborative effort is the "community college ask" with respect to the Governors budget and legislative spin off. Our executive committee met with Cam and select board members. This year a new approach was adopted (1) recognizing previous growth (2) a value for increased personnel costs based on EBL like state agencies. And also the five principles for the 2011 budget request. (See D-2 in this agenda)

LEGISLATIVE CONFERENCE CALL: OCCA staff has an effective means of organizing periodic conference calls when the legislature is in session. As an association we are kept abreast of various bills that impact college operations and governance. Staff can also get feedback from around the state with respect to positions that OCCA may pursue. Often staff may suggest taking a position so as not to lose the support of a key law maker. I call this "making decisions on soft data" or investing in future efforts.

AACC: Not only was OCCA well represented by College Board members and presidents at AACC in Seattle recently but Mary Spilde is the current AACC President and John "Ski" Sygielski is the president elect, Thus we are well positions to know what developments are and will be crucial at the national level. And at the conference Dr. Toda assisted Martha Kanter, U.S. Under Secretary of Education, with the preparation of her speech to the membership and he also made sure that she wore her wind energy pin on several occasions. We were often asked about our pins made visible by Martha on the jumbo screens. Lots of conference content identified the contemporary college president as the "chief fund raiser and logo"

The ACCT/AACC Community College National Legislative Summit in D.C. was attended by many OCCA members and the association staff set up many productive Congressional meetings. I for one was very proud of the way our group presented and described the value, growth and needs of Oregon's Community Colleges.

OCCA BOARD: Our board is engaged on the issues that are important to the colleges. Rarely is a college not represented at the board meetings and members are willing to step forward when their talents are needed. Good will, good intentions and good humor are business as usual.

OREGON HIGHER EDUCATION ALLIANCE: Andrea is our association lead with this "advocacy effort". And she has done so with her typical concern for the special attributes of our community colleges. Her goal is to not let our message of "college access" be diverted.

2. OCCA Executive Director (Andrea Henderson)

The board training will be held at the Oregon Garden Resort on July 22 and board members are encouraged to attend. The annual conference will be held in Sunriver from November 4-6, which include three keynote speakers and a dinner reception at the High Desert Museum in Bend.

Andrea noted that OCCA staff is focusing on the upcoming legislative session. OCCA will be soliciting information from colleges to create stories to share with legislators. The message will focus on getting funding for students colleges are already serving, which will be challenging.

3. OCCA Finance Committee Chairman (Jim Middleton)

Budget report previously given.

4. Presidents Council Chairman (No Report)

5. State Board of Education (No Report)

6. Quality Education Commission (No Report)

7. OEA (Paul Fisher)

Paul Fisher informed the board that the Oregon Education Association voted not to support the semester conversion proposal and he encouraged the board to visit the OUS website and take a short survey. He expressed concerned that the semester conversion study report will not be strong enough to show it would be a misappropriation of funds.

OEA is interested in a strategic meeting for community college stakeholders before the next legislative session to create a unified message.

F. Wrap-Up

1. Upcoming Dates and Events

- a) July 22-23 – OCCA Board Training
- b) November 4-6 – OCCA Conference

The meeting was adjourned at 2:30 p.m.