

OCCA Board Meeting
March 3, 2005
Salem Convention Center
Croisan Creek Room
12:00 – 3:30 p.m.

ATTENDANCE:

Chuck Clemans (Board President, Clackamas); Harry Abel (SOCC); Dean Wendle (Rogue); Ann Swain (TBCC); Ernie Keller (CGCC); Frank Toda (CGCC); Rita Cavin (LBCC); Dana Anderson (PCC); Rosemary Baker-Monaghan (Clatsop); Tracey Simms (Lane); Mike Rose (Lane); Fred Smith (Klamath); Matt McCoy (COCC); Gretchen Schuette (Chemeketa); Ed Dodson (Chemeketa); Jerry Watson (Chemeketa); Steve Taylor (BMCC); Joan Weaver (BMCC); John Turner (BMCC); Tom Keel (UCC); Blaine Nisson (UCC); Lenore Paulsen (UCC); Sandra Roumagoux (OCCC); David Bridgham (SOCC); Greg Hamann (Clatsop);

OTHERS:

Greg McKenzie (OSBA); Betsy Miller-Jones (OSBA); Cam Preus Braly (CCWD); Andrea Henderson, Karen Smith, Julie Suchanek, Lori Sattenspiel, Kathryn Dysart and Cindy McKinney (OCCA).

CALL TO ORDER:

Chuck Clemans – Clackamas Community College and OCCA Board President called the meeting to order at 12:15 p.m.

INTRODUCTIONS:

Chuck Clemans – OCCA President, asked attendees to introduce themselves and discuss what they would take home from the conference. Most often mentioned were the unity of purpose and the positive energy they felt. Some mentioned of thinking in terms of values and vision rather than tasks; basing advocacy on evidence as well as anecdote; reexamining traditions and updating them to the challenges of today. Also discussed was the level of positive interaction with the legislators and the change in their response to and respect for community colleges. Also mentioned were the need to examine equity vs. equalization and the need to consider our influence on future governors.

Consent Agenda

Motion : Ernie Keller moved to accept the consent agenda

Second: Ann Swain

Pass, no opposition

Chuck Clemans then introduced for discussion information from the last four of the breakout sessions from the convention, item E-1. Andrea Henderson was asked to start with her session, an open forum for any ideas suggested, with input from Ann Swain, Lenore Paulsen and Sandra Roumagoux. They noted that we need a seamless transition for our students so they are ready for the next step, not seamless governance. They discussed revisiting the original mission of community colleges and talked about more involvement by the local boards, particularly in working with the business community to help cement the partnership between the community colleges and business. The group also explored why we ask for more funding, the intended uses and the consequences of decreased funding.

The next session discussed was facilitated by David Bridgham, with Lori Sattenspiel presenting to the meeting. Bridgham advocated Large Ideas, including a multi-session approach to adapt to funding changes, advocate for legislative leadership, develop advocacy with business and meld presidents' council principles into OCCA plans. Sattenspiel explained his desire to adopt a Long View in planning, including continual campaigning and setting policy. In addition, they discussed looking to the 2010 governor's race to find a candidate who would be an Education Governor.

Item E-2, a workshop on state governance facilitated by Chuck Clemans, quickly changed focus to institutional governance. They discussed how board members viewed their interaction with faculty and staff, how to redirect discussion of contentious issues to the president and the responsibilities of board members as they interact with others in their communities. Clemans and Henderson suggested that there were opportunities for OCCA to offer training and guidance to board members on these matters. Karen Smith related the workshop discussion about the State Board of Higher Ed and how our being under their umbrella could be detrimental to us.

Greg McKenzie – Oregon School Boards Association, facilitated a session on the Mission of Community Colleges. He presented the conclusions of his group in the form of three questions:

What is the mission of community colleges?

Equal access for all despite socio-economic status

Help people improve their lives through learning, become lifelong learners

Provide opportunities for late bloomers

Provide high quality

Help students achieve success on their own paths

Develop critical thinking

Train workforce

Develop effective partnerships

Should we be everything to everybody?

No. Because of limited state resources we are moving backward. We are no longer entrepreneurial and have contracted our outreach rather than expanding operations.

Who decides the Community College Mission?

- Legislature
- State Board
- Local Boards
- Community
- Staff and Faculty

All of the above together.

McKenzie continued the session review by exploring the roles and duties of OCCA, Presidents' Council and Board Members. Each of the roles had been defined during the breakout session from both the Presidents' Council perspective and that of the board members. They reached the conclusion that the role of Presidents' Council is to provide operational perspectives by funneling the ideas of the college staff and administration to OCCA. They are also a valuable resource for information, and they present presidents' positions to the commissioner. The council is a body for deliberation and for the sharing of ideas about the issues of the day, as well as the identification of problems. In addition, a member sits as advisor to the State Board of Education.

The role of board members is to provide public interest and policy perspectives. They fulfill leadership roles and assume committee responsibility. They maintain local control as a foundation for discussion and decision making. In addition, each board member is a "voice of uniqueness" for his or her college, yet each represents the global commonalities that the colleges share. Some open issues for discussion were their participation in the legislative agenda development in regard to state and local funding; how the role of a board member has changed both locally and at OCCA; if the board members are being underutilized.

McKenzie then moved the conversation to the OCCA objective – to be the most politically effective group for community colleges that it can be. He went on to discuss what services should be provided by OCCA:

- Lead and organize legislative efforts
- Policy Development-coordinate ideas/roles of community colleges re:statewide
 - Issues, business, opportunities, topics.
- Educate community college boards
- Board development
- Advisor to the board, but not leading
- Training boards in advocacy
- Services to colleges – Insurance, Student Scholar, Convention, Salary Survey

The actions that were recommended included better communication and information sharing, better utilizing board members in assignments, board training/development, workshops and discussion (beyond pursuing funding), taking a longer view.

In reviewing these conclusions, the discussion turned many times to questions that the members will revisit. Matt McCoy and Gretchen Schuette discussed whether we are a system or an organization, with Schuette reinforcing the need to articulate our identity. Clemans asked how each group relates to the other two organizations: OCCA, CCWD, Presidents' Council.

In further defining the Presidents' Council and the boards, Rita Cavin noted that a board has a freedom of advocacy that the president cannot have. The board also adds credibility. Ernie Keller added that the presidents come up with working recommendations; the boards tweak them. Greg Hamann offered that the presidents do the heavy lifting while the board advises on policy. Ann Swain also described the boards as support systems for the colleges.

Henderson then talked about what future decisions the boards would be asked to make. Hamann stated that a long-term strategic plan was an important decision, followed by an explanation of the planning process by Clemans. Swain and Dana Anderson both defined their role as advocacy. Rosemary Baker-Monaghan noted that we are one voice, at last.

Clemans asked the group to bring back reactions in writing to the full boards. He then reviewed that Executive Committee Nominating Slate:

Jim Nelson	Candidate for President
Marilyn Lane	Candidate for President-Elect
Jim Sorensen	Secretary
Preston Pulliams	Treasurer
Chuck Clemans	Past President

Motion: Rosemary Baker-Monaghan moved to accept the slate of candidates

Second: Ernie Keller

Pass, no opposition

Clemans then explained the proposal to purchase the property at 260 13th SE Street in Salem for the relocation of the OCCA offices. He stated that there would be two votes: one to approve the purchase, one to approve development expenses. Ernie Keller reviewed the property and shared his experience in property and construction. The discussion covered rental savings and investment, condition of property, zoning and the balance of the capital fund. Baker-Monaghan moved to approve the sale with \$125K for improvements: Anderson seconded. Dean Wendle offered that it would be reasonable to include a "bid not to exceed" amendment. Schuette stated that JoAnne Beilke had asked her to advise the board members of Beilke's support for the purchase. Henderson suggested a "friendly amendment" that the offer was contingent upon board approval.

Motion: Rosemary Baker-Monaghan moved to approve the sale, amended to "subject to Executive Committee approval."

Second: Dana Anderson

Pass, UCC in opposition

Motion: Ernie Keller moved to authorize expenditures not to exceed \$200K for property improvements.

Second: Ann Swain

Pass, UCC, in opposition

The next item for review was the 2005-2006 OCCA Budget. Henderson noted that she was presenting a preliminary budget for feedback, with the vote slated for the May meeting. Henderson answered questions about the budget involving PERS, property lease savings, travel expenditures and staff salaries. Paulsen questioned the 2005 staffing vs. 2001 staffing.

Clemens had no President's Report for the meeting. He asked those who heard items of interest in discussions with their legislators to pass them on to Andrea Henderson or David Bridgham. Henderson then commented on the efforts of the OCCA staff and recognized Julie Suchanek and Lori Sattenspiel for their legislative successes, Karen Smith for her policy analysis and decisions, Kathryn Dysart for her effective communications successes and Cindy McKinney for her work on the convention. Ed Dodson recognized Henderson for all of her successful work on behalf of the community colleges; Gretchen Schuette recognized the efforts of Cam Preus Braly and CCWD on behalf of the colleges.

Julie Suchanek gave a brief report on the February OCCSA Board Meeting at Chemeketa. She also reminded everyone of OCCSA's Lobby Day at the capitol on May 11.

Clemans then wrapped up with a reminder about Community College Day at the Capitol on April 5. The next Board meeting is scheduled for May 20, 2005 at the Local Governments Center, Room 113.

Adjourned 3:22.